



CANQATE Recognises World Quality Week 2023
November 6-10
Theme: Quality: Realising Your Competitive Potential

Dear Esteemed Colleagues,

World Quality Week (WQW) is celebrated during the second week of November each year, and the month of November is recognised as World Quality Month! Instituted by the Chartered Quality Institute (CQI), the purpose of WQW is to raise the profile of quality – both the quality professionals as well as quality management, and focuses on improving quality in organisations and institutions across the world.

It is, therefore, with great enthusiasm and dedication that we come together to celebrate World Quality Week 2023. This year's theme, "Quality: Realizing Your Competitive Potential," underscores the ever-evolving nature of tertiary education and the vital role quality plays in maintaining our institutions' competitive edge.

In today's increasingly complex and dynamic landscape, we recognise that staying relevant goes beyond mere institutional and operational resilience. Quality improvement principles and methodologies are at the forefront of our efforts, allowing institutions to efficiently address inherent challenges and adapt to evolving expectations while remaining sustainable and relevant.

World Quality Week serves as a global platform for us to collectively acknowledge the unwavering commitment of quality practitioners, educators, administrators, and students in fostering a culture of quality and continuous improvement within our educational institutions.

As we come together to commemorate this week, let us take a moment to reflect on the profound significance of quality in tertiary education. This has been reaffirmed through the meaningful discussions and insights shared at the recently concluded 19th Annual CANQATE Conference and AGM. Quality education transcends the confines of the classroom; it encompasses an environment that nurtures innovation, critical thinking, inclusivity, and personal growth. It is about equipping our students with the knowledge, skills, attitudes and values they need to thrive in an ever-changing world.

This week, let us not only acknowledge World Quality Week but also reflect on the remarkable milestones and progress we have collectively achieved in fostering a culture of quality throughout the sector locally, regionally and internationally.

Let us keep the quality conversations alive and vibrant, focussing on continuous improvement to ensure that quality tertiary education remains resilient and relevant. Together, we can further elevate the standards of excellence in education.

On behalf of the Board of Management of CANQATE, we extend our warmest wishes for a Happy World Quality Week! Thank you for your dedication to the pursuit of quality in tertiary education.

A handwritten signature in blue ink, appearing to read 'Curtis Floyd', is placed above a horizontal line.

Curtis Floyd, President